

## IndIAA Awards 2019 – Winners

Sr No	Category
1	<p><b>AUTO FOUR WHEELERS</b> Land Rover-The Land of Land Rovers</p> <p>Client : Jaguar Land Rover India Creative Agency: Spark 44 India</p>
2	<p><b>AUTO TWO WHEELERS- (<i>Joint Winners in this category</i>)</b></p>
(i)	<p>Bajaj Auto-The World's Favourite Indian</p> <p>Client : Bajaj Auto Creative Agency: Leo Burnett</p>
(ii)	<p>Honda Activa-Honda Activa 125 - Solid Trust. Solid Power. Solid Body</p> <p>Client : Honda Motorcycle &amp; Scooter India Pvt. Ltd Creative Agency: Dentsu One</p>
3	<p><b>AUTO OTHERS</b> ZAP Subscribe-ZAP Subscribe Presents "It's Love Nonetheless..."</p> <p>Client : Zoomcar Creative Agency: Ogilvy</p>
4	<p><b>CONSUMER DURABLES (<i>Joint Winners in this category</i>)</b></p>
(i)	<p>Birla Aerocon-Birla Aerocon Pipes &amp; Fittings – Naam</p> <p>Client : CK Birla Group Creative Agency: Ogilvy</p>
(ii)	<p>Voltas-Adjustable AC</p> <p>Client : Voltas Ltd Creative Agency: Ogilvy</p>
5	<p><b>CONSUMER ELECTRONICS (<i>Joint Winners in this category</i>)</b></p>
(i)	<p>Nokia-Google Lens</p> <p>Client : Nokia Creative Agency: McCann</p>

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<b>(ii)</b>	<p>Saregama Carvaan-Shaadi ka naya gift</p> <p>Client : Goenka Group Creative Agency: The Womb</p>
<b>6</b>	<p><b>ONLINE COMMERCE</b> PhonePe-No Wallet Top-Up /Instant Bank To Bank Transfer / Safe &amp; Secure</p> <p>Client : PhonePe Creative Agency: Lowe Lintas</p>
<b>7</b>	<p><b>TELECOM AND TECHNOLOGY (Joint Winners in this category)</b></p>
<b>(i)</b>	<p>Vodafone-Making India Data Strong in crowded places</p> <p>Client : Vodafone Creative Agency: Ogilvy</p>
<b>(ii)</b>	<p>Idea-Idea 4G - India ka LIVE network</p> <p>Client : Vodafone Idea Limited Creative Agency: BBDO India</p>
<b>8</b>	<p><b>CORPORATE</b> Hindustan Unilever-Start A Little Good – Water</p> <p>Client : Hindustan Unilever Ltd Creative Agency: Ogilvy</p>
<b>9</b>	<p><b>BANKING AND FINANCE</b> Tata Capital-#WedEqual with Tata Capital Wedding Loan</p> <p>Client : Tata Capital Ltd Creative Agency: Leo Burnett</p>
<b>10</b>	<p><b>PHARMA, HYGIENE AND WELLNESS - (Joint Winners in this category)</b></p>
<b>(i)</b>	<p>Combiflam-Strong pain ko do strong jawaab</p> <p>Client : Sanofi India Creative Agency: Ogilvy</p>

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<b>(ii)</b>	<p>Dabur Chyawanprash-Double Immunity with Dabur Chyawanprash for Kids in Winters</p> <p>Client : Dabur Creative Agency: McCann</p>
<b>11</b>	<p><b>HOME DÉCOR</b> Ottomate Homes-Get Your Best Sleep, Ever!</p> <p>Client : Ottomate International Creative Agency: The Womb</p>
<b>12</b>	<p><b>FASHION, ACCESSORIES &amp; RETAIL</b> Bata-Sushant &amp; Kriti X Bata   #SurprisinglyBata</p> <p>Client : Bata India Ltd Creative Agency: Contract India</p>
<b>13</b>	<p><b>HOME CARE</b> Ariel-Sons #ShareTheLoad</p> <p>Client : Procter &amp; Gamble India Agency : BBDO India</p>
<b>14</b>	<p><b>PERSONAL CARE</b> Wild Stone Deo Talc-Wild Stone Deo Talc - Smell Like a Mister!</p> <p>Client : McNROE Consumer Products Prt Ltd Agency : Ogilvy</p>
<b>15</b>	<p><b>GOVERNMENT</b> ActionAid India-Join The Dots</p> <p>Client : ActionAid India Agency : WatConsult</p>
<b>16</b>	<p><b>ENTERTAINMENT AND MEDIA- <i>(Joint Winners in this category)</i></b></p>
<b>(i)</b>	<p>Spotify-There's a playlist for that   Game of Love</p> <p>Client : Spotify India Creative Agency: Leo Burnett</p>

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<b>(ii)</b>	Dailyhunt-#HarBhashaEqual only on Dailyhunt Client : Dailyhunt Creative Agency: What's Your Problem (WYP)
<b>Campaigns with Social Purpose - Special Jury Mention</b>	
<b>(i)</b>	Vicks-Vicks – One In A Million #TouchOfCare Client : Procter & Gamble India Creative Agency: Publicis Singapore
<b>(ii)</b>	Prega News-Mother's Day 2019 by PregaNews #GoodNewsIsGenderFree Client : Mankind pharma Ltd Creative Agency: ADK Fortune